



Geoff Moller, MBA FAIM

Experience Summary

Geoff Moller is a management specialist with a broad range of experience in both the public and private business sectors. He is also an experienced public speaker and presenter with the knowledge and skills to involve and interest his audience in his topic.

During his 30-year career, Geoff has managed small business programs funded by AusIndustry (Federal Government), served as a member of a board of management committee for better business in Noosa, worked in a business advisory role for Queensland Government supporting small to medium enterprises, and built a network of contacts through his work with corporate organisations and owner operated businesses.

For more than 20 years, Geoff Moller has also been involved in the IT industry offering sales, consultancy and support to a diverse range of business clients and industries. He has worked with the motor industry and engineering services, with retail businesses and also in the fields of training and education, and event management.

He is a strategic-minded leader who attracts like-minded business people who appreciate trading knowledge with a well-connected management consultant, intuitive business advisor and, in some cases, mentor.

Geoff has an MBA (Master of Business Administration), and a Certificate IV in workplace Training and Assessment. He is a Fellow of the Australian Institute of Management (AIM) and a committee member for AIM Sunshine Coast.

Geoff is the convenor of the "Mentoring 4 Growth" panel under the Qld Department of Tourism, Regional Development and Industry for the Sunshine Coast Region.

Areas of Expertise

- ✓ Management Consulting
- ✓ Strategic management and planning.
- ✓ Strategic Marketing Planning.
- ✓ General Business Surveys.
- ✓ IT Analysis, Strategies and Implementation.
- ✓ Business Analysis.
- ✓ Succession planning.
- ✓ Business mentoring.
- ✓ Project management.
- ✓ Systems Implementation management.
- ✓ Time Management Training.
- ✓ Conceptualisation to Reality Planning and Implementation.
- ✓ Arrow Accounting Software Solutions (www.arrow.net.au)

Industry Experience

- ✓ Convenor (chair) of the 'Mentoring 4 Growth' panel under the Department of Tourism, Regional Development and Industry, Sunshine Coast Region.
- ✓ Lead facilitator and workshop presenter for numerous AusIndustry funded business development initiatives.
- ✓ Owned and operated a diverse range of businesses on the following areas:
 - Information Technology, Business Services and SME consulting.
 - Motor Industry and Engineering Services.
 - Retail
 - Training and Education.
- ✓ Speaker at regional and national conferences.
- ✓ Event Management.
- ✓ Accounting software sales and support and Managed Service Provider for small to medium enterprises across a large and diverse range of industries, winner of the 'Queensland Outstanding Performance Award' for Arrow Research Corporation.
- ✓ Served on the economic development board of the management committee for Genuine Noosa Better Business Program (2006).

University, Training & Industry Qualifications

- ✓ MBA (Master of Business Administration), University of the Sunshine Coast.
- ✓ Fellow of the Australian Institute of Management (AIM) and committee member for AIM Sunshine Coast.
- ✓ Certificate IV in Workplace Training and Assessment.
- ✓ Represented the University of the Sunshine Coast in the 2001 Business Strategy Competitions sponsored by The Boston Consulting Group.
- ✓ Project Management - Breakthroughs Program.

Testimonials

- ✓ "The backup that Geoff gave us on a one on one level was priceless." Ken, Ausimix 7 Day Concrete.
- ✓ "This is sooo good this process is already working, it seems" and "We found the program highly informative and rewarding. It has encouraged us strongly to look at what we are doing in our business, how we are doing it and how we may become more efficient in how we go about it." Kathryn, Private Health Advisory Service.
- ✓ "He listens carefully, asks perceptive questions, and quickly comprehends new matters. He is extremely thorough and particularly proactive about keeping others well-informed. He implements highly effective and often innovative communication methods. When faced with unexpected challenges, he is very resourceful. Consistently, he

- contributes ingenious and valuable suggestions for improving work. Geoff has produced innovative approaches and ideas that are generally well received.” Paul Loeffler-White, State Manager Qld, IP Australia.
- ✓ “I have enjoyed the program and have immediately implemented many procedures while working with Geoff. I have also begun the planning process to continue to grow my business efficiently.” Will, Macmays Services.
 - ✓ “It was really valuable information to be pointed in the right direction with a map of how to take the next steps.” Nicklas, Viking Painting Services Pty Ltd.
 - ✓ “Fantastic program – much more than we thought it would be” and “The strategic planning process is really opening our eyes and we have learned much about maximising the value and marketability of our business. Important issues which we had overlooked in the past are now being addressed and we feel very positive movement within our business towards goals which we are in the process of setting into place. We are most grateful to Geoff Moller, the facilitator, for his efforts in organising such informative and appropriate speakers and for his mentoring time spent with us personally.” Maurice, Private Health Advisory Service
 - ✓ “I obtained relevant information that can be applied to the operation of our business. Inspiration from teachers and fellow participants is a positive to be applied to the workplace.” Sandra, Ron Hill Automatics.
 - ✓ “The team at Neuendorf Interiors would like to thank you for a fantastic presentation this morning. We found the information presented both helpful and valuable and will work at putting your suggestions into our daily practices.” Alidya, Neuendorf Interiors.
 - ✓ “Thanks for the great seminar this morning; I am applying several techniques as a result of your presentation.” Wayne, University of the Sunshine Coast.
 - ✓ “Fantastic Geoff. I have been to many time management courses – I learnt the most from your talk.” Sharyn.
 - ✓ “We will miss your generosity, hard work and remarkable assistance which you have given in support of our organisation. The contributions you have made over the many years of our prosperous relationship have been invaluable to us.” Phillip Rizzo, Client Services Manager, Office of the Employment Advocate.